



**AIR QUALITY  
CONFERENCE**

# **THE AIR THAT WE BREATHE IN HOW IT AFFECTS US**

**Friday, 21 June 2019**

**10:30 - 16:30**

**The Engineering and Computing Building, Coventry University  
Gulson Road, Coventry CV1 2JH**

You are cordially invited to the above conference organised by a group of professionals from academia, industry and societal organisations as well as local resident associations in the region to bring interested parties together with a view to stimulate discussions on how to improve air quality in our towns and cities without impeding on new developments. The topic of air quality has been in forefront of people's and our Government's mind for some time, and the concerns about the air quality are expected to increase in the future.

The title of the conference is 'The Air That We Breathe In- How It Affects Us' with the aim of bringing together all the key stakeholders in the region and from wider afield to discuss how to manage the impact of poor air quality on the local population. The target audience for the Conference are the local resident associations, local universities, local councils, local MPs/MEPs, national and Government representatives, local environmental groups, representatives from professional bodies and air quality specialists.

The key objectives are to:

- Gain a wider understanding of the effects of Poor Air Quality
- Understand what we currently measure and consider its adequacy
- Communicate the above understanding to the widest possible audience
- Share the evidence based on the health and social impacts of Poor Air Quality
- Share good practice
- Understand the likely impacts of poor Air Quality on cities such as Coventry and towns like Leamington Spa (to be aware that Air Quality does not differentiate administrative boundaries)
- Consider possible ways to mitigate against Poor Air Quality
- Agree next steps towards cleaner Local Air

The Conference will include speakers from the target groups and air quality specialists. The main intention is to help the local authorities and the Government to cope with the increasing demand on having a cleaner air in our cities. All key stakeholders will be invited to join discussion groups to find solutions to the problems faced by all concerned about improving the air quality.

The Centre for Factories of the Future ([www.c4ff.co.uk](http://www.c4ff.co.uk)), a well known local research and development organisation with a background specialising in air pollution, has been asked to coordinate the organisation of the this important conference. The Organising group would wish to thank Coventry University for providing a venue to host this event. All costs in organising this conference is met through voluntary means, either by providing own resources for specific activities or through provision of food and beverages. C4FF initiated a series of reports on air quality in several cities in the UK and in specific cities in various part of the world at their own cost. All attendees will be given a copy of these reports at the Conference. This conference requires the input of a broad spectrum of our community and your attendance would be very much valued. There are no conference fees and refreshment and a working lunch are provided.

Professor Dr Reza Ziarati  
Conference coordinator

Organising Group members: Peter Maddock, Archie Taylor, Dave Adey, Alan Marshall